Online Training Offerings from

RESEARCH ROCKSTAR

508 691 6004   www.ResearchRockstar.com
Email: Sales@ResearchRockstar.com

Market Research eLearning Winter 2011-2012

4-week Power Programs: 4 sessions each

Per student fee includes handouts, real-time Q&A, replay access for 60 days, 30 minutes of 1:1 instructor access and completion certificate

4 Week Power Program Class	Description	UPDATED!	Dates All classes start at 1:00 EST
Market Research Project Management $579 per student	How to manage market research projects, with specific best practices for both qualitative and quantitative research. Project planning strategies, team management tactics, documentation requirements, supplier management & more. 4 hours of class time.		Feb 28 (60 minutes) March 6 (60 minutes) March 13 (60 minutes) March 20 (60 minutes)
Online Research Methods for 2012 $719 per student	Want to update your market research skill set? Learn about cool, new approaches to gaining customer insights. This class includes real-world examples and real-time demonstrations. Social media research, single question polls, crowdsourcing, new online survey tools & more. 5 hours of class time.		March 1 (60 minutes) March 8 (90 minutes) March 15 (60 minutes) March 22 (90 minutes)

Find out why over 300 marketing & market research professionals choose Research Rockstar
http://www.researchrockstar.com/clients/

To register: http://twurl.nl/ajno4c or call 508.691.6004 ext 701

For additional information & date options, please contact Cathy Leonard at CLeonard@ResearchRockstar.com

What is an eLearning class?

- It's online, instructor-led (audio and visual)
- It's fun & fast-paced (try it, you'll see)
- It's convenient (participate from your home, office…anywhere you want)
- It eliminates travel time, expense & aggravation

- It's less costly than in-person seminars
- It's interactive (interact with the instructor in real-time or 1:1 after the class)
- It's time-efficient (eLearning classes get to the point—no fillers, no fluff)
- It's available for replay